

Endesa presents its data management model in two important European forums

Endesa participated in the first "Energy Data Management" conference, which was celebrated in Amsterdam on the 12th and 13th of February. The purpose was to discuss the needs and demands facing the European energy sector with regards to efficient information management.

The conference tackled this problem from the point of view of the customer, the regulating entity, and the market operators: generators, distributors, and retailers.

The need to have client information management models that adequately address regulatory requirements, whether those of a regulated or open market, was made clear at the conference; as well as the fact that those models must be adaptable to the sector's regulatory evolution in European countries.

The conference brought together more than 85 experts from European electricity sector companies. Twelve papers and five practical cases were presented, two of them by Endesa experts.

Specifically, Xavier Meco, Operations expert, presented the case "Evolution of the Data Management Model as a strategy and guarantor of payment and quality". He explained how Endesa Distribución adapted information management to regulatory requirements, both supply quality and payment, applying new technologies in order to approach the project with guaranteed success.

For his part, Ricardo Pérez, Project Manager at Endesa Ingeniería presented "The Data Engineering Centre: a Market solution". The premise is that as the main core of the company's business centre, data engineering anticipates answers to future challenges and trends of the electricity sector, enabling efficient information management in a collaborative environment, maintaining key business knowledge, and providing differentiating advantages to its customers.

Forum for asset management at utility companies

With the objective of sharing sector best practices, the second forum for asset management in utilities companies was celebrated in Prague the 11th and 12th of February under the name "Asset Management for Utilities".

The event was attended by more than 60 experts from the European sector. There were six papers and nine practical cases presented that tackled the problems from different points of view: the provider of public utilities, the contractor, the regulatory entity, and the academic sector.

It became clear during the conference that managing assets by using reliable information to evaluate risk, should result in better strategic decisions, supporting long term success in these companies. Likewise, the sector expressed concern about the technical and organizational complexities of data



③ Experts from European electricity companies participated in a conference celebrated in Amsterdam for the purpose of discussing the needs and demands which the sector faces with regards to efficient information management.

▣ The city of Prague hosted the celebration of the second forum on asset management for utilities.

management, and the importance the issue has as it relates to processes, payment, and the business model.

Representing Endesa Red, Daniel Bernadó presented a practical case “The evolution of data management at Endesa”. He explained the strategic and organizational changes required of our company by the growing importance of data management and its repercussions on process efficiency as well as payment to the electricity business.

This case showed the level of development reached at Endesa with its data management model, which enabled it to satisfactorily overcome regulatory demands at competitive costs.